

THE WORLD OF
INTERIORS

MEDIA KIT 2025

CONDÉ NAST

THE MAGAZINE

For 50 years, The World of Interiors has been bringing together the widest variety of the most sumptuous houses and architectural projects. Often imitated by competitors, it remains firmly acknowledged as the most influential, authoritative and intelligent design and decoration magazine in the world. For trade insiders as well as the discerning readers interested in exactly how others live, its scope and style remain beyond comparison.

THE WORLD OF INTERIORS

OCTOBER 2022

The Decoration Issue

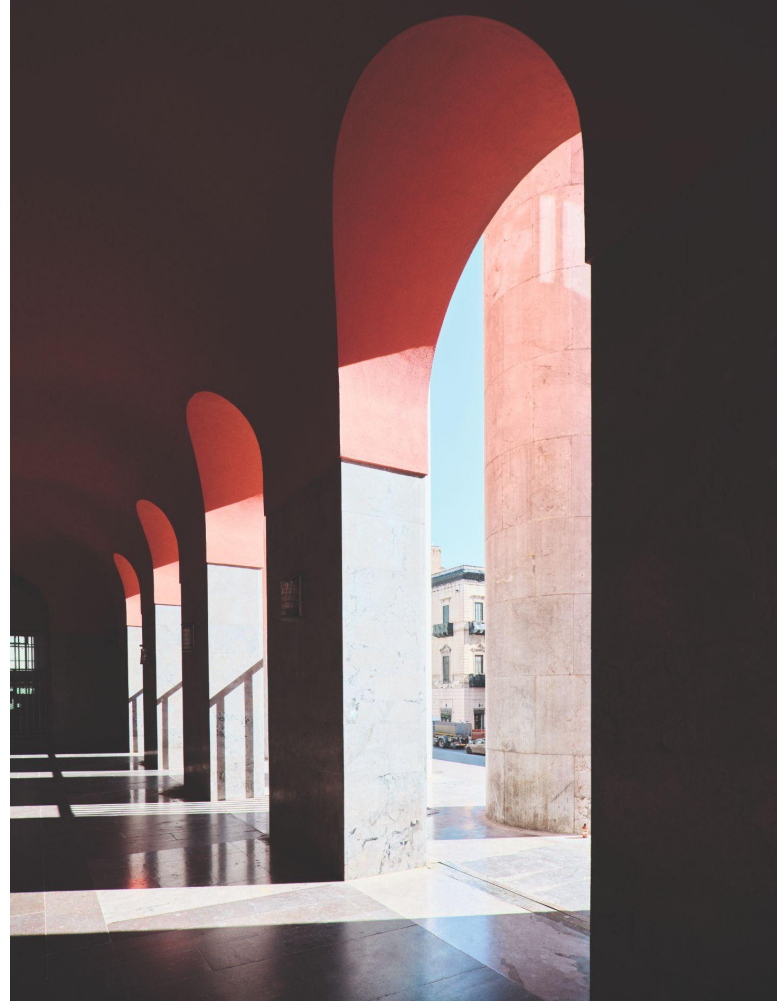


THE READER

The World of Interiors delivers its advertisers a premium audience of otherwise hard to reach opinion formers and creatives.

Our readers are affluent, educated, design intelligent consumers. Their interests include art and design, fashion, architecture, literature and travel.

Extending beyond the home space their appreciation of beauty and culture extends to their wardrobes and lifestyle.



CIRCULATION AND READERSHIP

50,015

Total Circulation

39%

International Circulation

52% USA, 32% Europe 10% Rest of world

141,000

Total Readership

51%

Subscriptions

54%

AB Readers

ABC: January - December 2024



DIGITAL

Over 3 million followers

111,000

Monthly Unique Users
worldofinteriors.com

150,000

Page views

923,000

Instagram followers

141,000

Print Readership

1.9 million

Facebook followers

137,000

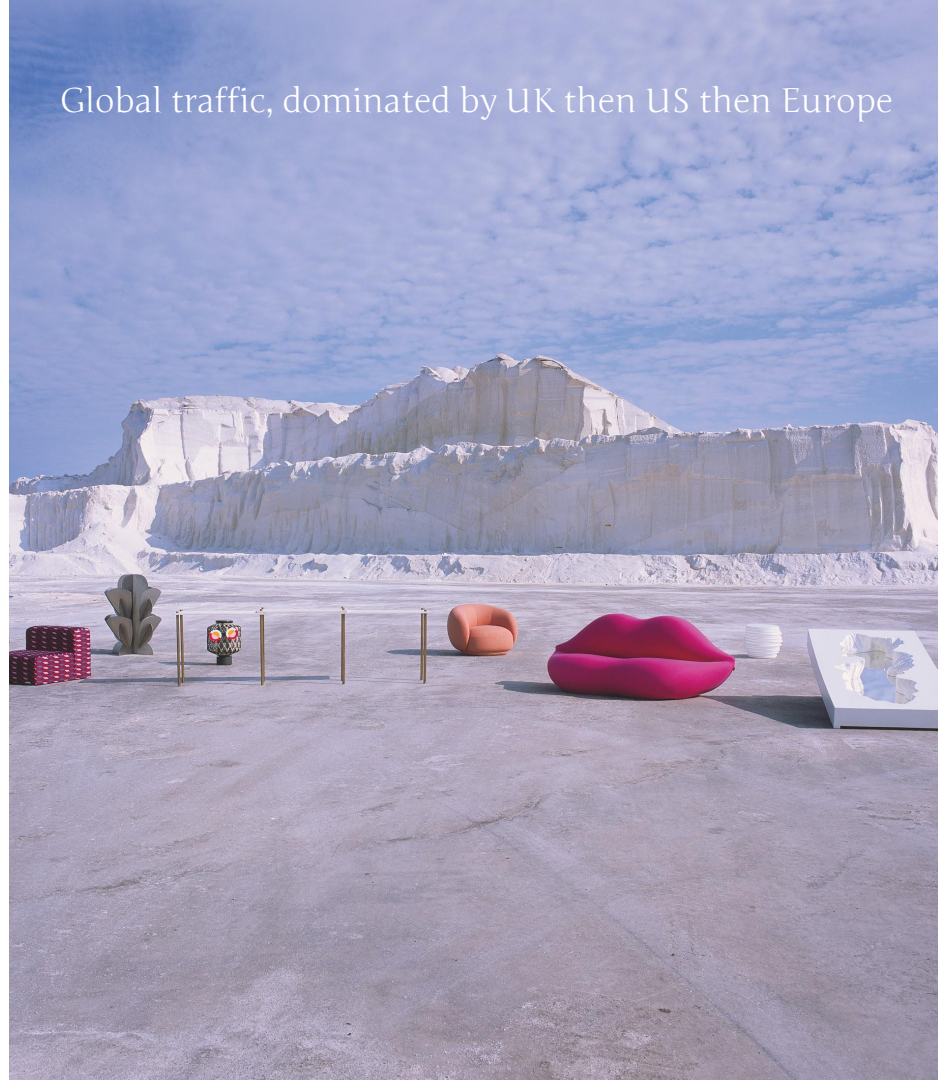
Twitter followers

61,000

Youtube views

Source: GA January 2025; Parse.ly, Adobe (AU), ListenFirst

Global traffic, dominated by UK then US then Europe



THE WORLD OF INTERIORS WEBSITE

Inviting new and existing audiences into our world, worldofinteriors.com reflects the unconventional, undiluted and sumptuous style that has earned The World of Interiors international acclaim over the past 40 years

Site content includes a highly curated edit of the world's finest design, architecture and decorative arts, incisive long-form features, and leading-edge films with unprecedented access.

worldofinteriors.com is the place where design and decoration sit alongside art and architecture, history, literature, and defining cultural moments.

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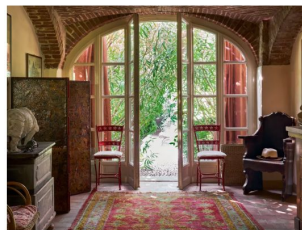
INTERIORS EXTERIORS ARCHITECTURE CULTURE EXPLORE THE INDEX



Interiors

TAKING PICTURES WITH SIMON UPTON

LATEST STORIES

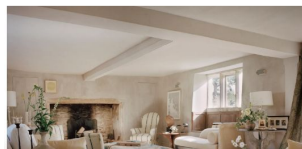


Gardens

The Floral High Ground

On a mountainside in Piedmont, Paolo Pajone has created his own slice of paradise, one that eschews all pesticides. Here, surrounded by animals, the esteemed gardener lives in splendid isolation

Writer: Marcella Caracciolo Chia
Photographer: Oboero And J. Arti Gili



Houses

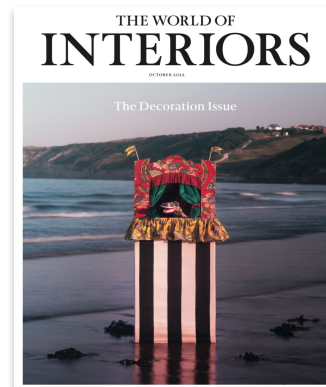
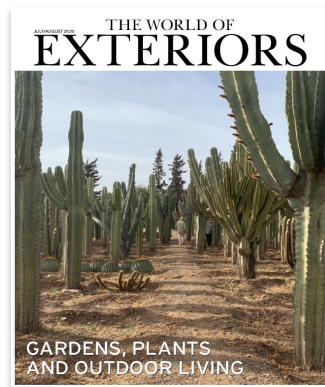
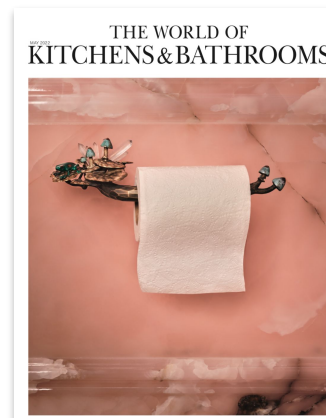
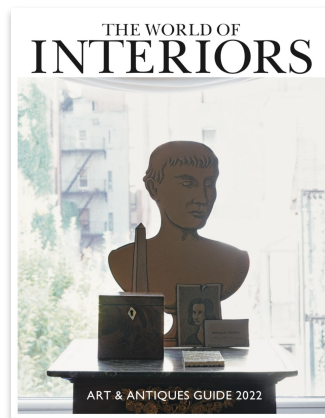
Cache Flow

Bastien Halard and Miranda Brooks made battle with a watercourse running under their 17th-century Gloucestershire farmhouse – and emerged victorious, creating a hymn to craft and proportion



EDITORIAL CALENDAR

February 2025	International collections
March 2025	Design Preview
April 2025	Milan/Design Week London
May 2025	Kitchens & Bathrooms Special
June 2025	Fine Art & Antiques
July 2025	The World of Exteriors
August 2025	Furniture Special
September 2025	Design Preview
October 2025	Design & Decoration Special
November 2025	Living with Art Special
December 2025	Collector's Issue
January 2026	New Year Previews



ISSUE	ON SALE DATE	CREATIVE DEADLINE
FEBRUARY 2025	2ND JANUARY	2ND DECEMBER
MARCH 2025	30TH JANUARY	6TH JANUARY
APRIL 2025	27TH FEB	3RD FEBRUARY
MAY 2025	3RD APRIL	10TH MARCH
JUNE 2025	8TH MAY	8TH APRIL
JULY 2025	5TH JUNE	9TH MAY
AUGUST 2025	3RD JULY	9TH JUNE
SEPTEMBER 2025	31ST JULY	7TH JULY
OCTOBER 2025	4TH SEPTEMBER	7TH AUGUST
NOVEMBER 2025	9TH OCTOBER	15TH SEPTEMBER
DECEMBER 2025	6TH NOVEMBER	13TH OCTOBER
JANUARY 2026	4TH DECEMBER	10TH NOVEMBER

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