

The List

HOUSE &
GARDEN[®]

MEDIA KIT 2026

The List

HOUSE & GARDEN

WHAT IS *THE LIST*

From interior designers to home accessories, look no further than *House & Garden's approved directory*

The List is House & Garden's indispensable global guide to the design world. It is an essential tool for anyone searching for a design professional and inspiration for any interior or exterior project

The List features over 1,000 design experts from all over the world, searchable by name, service and location on [our website](#) all year round and in print once a year



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THE LIST *DIRECTORY*

As part of The List membership, you will be featured in our printed List Directory which is published annually with the December issue of House & Garden

The List Directory is a high-quality resource for customers and designers alike and is a trustworthy and useful go-to guide. Our members can be found under their chosen category and primary location amongst our inspiring editorial pages

We also offer members discounted advertising rates to increase your exposure in our annual guide

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DIRECTORY 2026

Our global directory of design professionals

WHAT IS INCLUDED IN *THE LIST MEMBERSHIP*

- Online profile on [The List's website](#) which sits under the category of your choice. Every profile will include contact details, location, website and social media links, as well as company text and 7 images. *Members' profiles can be updated throughout the year with new project images or company information*
- Membership listing with contact details and a short blurb in the printed List Directory 2027 which comes out with the December issue of House & Garden. *Please note the cut off for new members to be included is 1st June 2026*
- Annual subscription to House & Garden magazine (for UK based members only). We will send a complimentary code which you need to activate once you join and each time you renew with us
- Invitations to a variety of events throughout the year and the opportunity to host an event with The List (extra investment). *Please note the annual List Directory party is for Premium and Premium Plus members only*
- Affiliation with House & Garden and the 'stamp of approval'. Use of The List logo and promotional badge for your website, email signature, social media
- Access to our LinkedIn members group to join a network of like-minded design professionals and have the opportunity to collaborate, partner and share advice
- Exposure to an affluent and discerning audience of over 1 million digital unique users each month as well as exposure to the House & Garden editorial team and opportunity to be featured online and in print

MEMBERSHIP *LEVELS*

Your membership will run for a full 12 months from the date you join

Premium Plus

£5,495 + VAT

*Premium level benefits plus a full page advert in the printed List Directory 2027

Premium

£1,995 + VAT

*Standard level benefits plus social media coverage across our digital platforms, subject to editorial approval

*Once a year as a Featured Member on our homepage and inclusion in an online editorial gallery

*An image included with your listing in our printed List Directory 2027

Standard

£995 + VAT

*Please see the benefits on the previous page

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GLOBAL *BOLT ON'S*

For our Global members, you can add a Global bolt on to your membership and be geolocated in more than one location. You will have a separate global online profile page, for a discounted membership price

You will also be featured in the Global section of our printed List Directory as part of your Global bolt on

£650 + VAT

**Foreign address required*



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HOST AN *EVENT*

- We create a bespoke digital invitation with your assets and The List's logo to share with our network
- Exclusive guest list of House & Garden's List members and The List team to manage this
- Social media support across The List's Instagram account (3 stories of the event and 1 grid post)
- Editorial mention in the events round up on House & Garden's website at the end of the year

**This is an extra investment opportunity
Please do get in touch for pricing*



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DIGITAL *PACKAGES*

PINTEREST TAKEOVERS

Your own board including 5 pins of images of your choice, subject to our editorial approval

£750

WORKSHOP WEDNESDAYS

@thelistbyhouseandgarden x5 Instagram stories

£750

TAKEOVER TUESDAYS

@thelistbyhouseandgarden x3 Instagram posts in a day,
x3 Instagram story and 1 week as a highlight on the top of
our profile

£1,000

SOLUS NEWSLETTERS

Reach of 1,000 List members

£1,000



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HOW TO *JOIN THE LIST*

If you are interested in becoming a member of The List, please get in touch with us via the contact details below

FIONA MCKEON

Senior Account Manager, The List
Fiona.mckeon@condenast.co.uk

LUCY BOULTON

Editorial & Content Coordinator, The List
Lucy.boulton@condenast.co.uk

